



## **OUTPACE – The UK packaging waste Regulations and customer referrals**

Outpace are packaging consultants with a strong emphasis on environmental design; we have been involved with the Packaging Waste Regulations (PWR) since their introduction in 1997 and are considered by many as industry experts.

### **Packaging waste Regulations – the basics**

If your business has a turnover greater than £2m pa and you handle over 50 tonnes of packaging each year you are legally obligated to complete an annual submission (a bit like a tax return) and declare the amount of packaging you have 'used' in the previous year; you then pay a fee based on the tonnage of packaging used.

See <http://www.outpace.co.uk/packaging.html> for further details.

### **PWR – the problem**

The process of data collection and submission is generally considered time consuming and onerous; also with it being an annual task people tend to forget how they did it the previous year, or they switch jobs and some-one else has to do it. There is quite a lot to understand and (like a tax return) not all of it is applicable to your business. Very few people tend to look forward to the task and are often reluctant to start it which is borne out by the fact that data is often submitted (in a hurry) at the last minute to meet the Compliance schemes deadline.

### **PWR – the Law**

As it's a legal obligation there is no choice in the matter and businesses such as Red Bull, Porsche UK and even Blackpool Pleasure beach have all been taken to court in the last two years and hit with fines up to £250k and all the bad publicity that goes with it.

### **PWR – the solution**

No great surprise, its Outpace!

We have been managing this process for 20 years for clients who range from production companies, chemical manufacturers, high street retailers, DIY stores, package manufacturers, printer's, petrol stations, etc. We have collectively saved them £ millions over the years in ensuring they don't unnecessarily over declare the amount of packaging used